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SOUTHPOINTE DIGITAL APPOINTS NEW BOARD MEMBER

Kenneth E. Lawonn Appointed to Board of Directors

Omaha, NE – January 29, 2007 – SouthPointe Digital Technologies, LLC, a company approaching the release of their new product, e-PersonalVault.com, announced the appointment of Kenneth E. Lawonn, Senior Vice President and Chief Information Officer of Alegen Health, to its Board of Directors.

As senior vice president and chief information officer, Kenneth Lawonn brings 30 years of information technology and over 22 years of management experience to Alegen Health. He is responsible for the information management, telecommunications, construction, security and biomedical functions throughout the enterprise.

“Mr. Lawonn’s extensive experience with information technology and the medical field is invaluable to our company and serves as a significant addition to our capabilities in building the personal portable electronic health record into our offerings for both the consumer and businesses who provide them to their employees,” says Dan Walter, CEO and Founder of SouthPointe Digital.” We are delighted that he has joined the Board.”

Prior to joining Alegen, Lawonn served as the first corporate vice president of information technology for Banner Health System/Lutheran Health Systems, Fargo, North Dakota, for a year. Banner Health System was created in 1999 as the result of a merger between Lutheran Health Systems, Fargo, and Samaritan Health Systems, Phoenix, Arizona. Lawonn joined Lutheran Health Systems in 1976 and served as an analyst/programmer, senior analyst/programmer and project leader. He was promoted to corporate systems and programming manager in 1984 and to corporate director of information systems in 1987. He led the system as vice president and chief information officer from 1992 until the merger with Samaritan Health Systems in 1999.

Mr. Lawonn graduated with a Bachelor of Science degree in Computer Information Systems from Moorhead State University in 1992. He is a current member of the College of Health Information Management Executives, and the Hospital Information Management and Systems Society.

SouthPointe Digital Technologies, LLC is a development stage company founded by a group of experienced marketing professionals to provide web portal, e-PersonalVault.com that enables consumers to electronically store and easily retrieve critical real estate, automotive, health and other important records. The service is offered through sponsoring organizations and accessible via links from their web sites and directly to the e-PersonalVault.com site which is being launched in Beta during April, 2007. For more information, visit www.southpointedigital.com.